

ARGENTINA 2018  
SUMMIT

# BUSINESS 20 SUMMIT 2018

This document presents the agenda for the B20 Summit.  
The Summit is confirmed on the following dates, time and venues:  
for the 4th of October from 5:00pm to 11:00pm at CCK and  
for the 5th from 7:30am to 10:00pm at La Rural.

Until the agenda is fully confirmed, time slots for each day, thematic content,  
and invited speakers could be modified.

---

**October 4th & 5th**  
Buenos Aires  
Argentina

# ABOUT B20

Business 20, or B20, is the private sector's voice of the G20 community.

B20 has become the first engagement group of G20 to be formally recognized as such, in 2010, during the G20 Canada Presidency. Since then, we have worked to provide practical perspectives and generate new ideas in a variety of themes that include: employment and education, trade and investment, financing growth and infrastructure and innovation, among others.

B20's trademark is the development of consensus based concrete policy proposals from the private sector. More than 1700 business leaders, from 740 companies and 260 employer organisations, have worked together during 2018 to draft eight documents of policy recommendations that if implemented could boost economic growth, generate jobs, and assure a more sustainable future for our societies.

# ABOUT THE SUMMIT

The Summit is the concluding event of a year's work. The themes to be addressed reflect the issues that have been part of 2018 debates in the drafting of our Policy Documents. These recommendations will be handed over to G20 President, Mauricio Macri, at the closing ceremony on Friday 5th of October in Buenos Aires.

Eight countries have previously hosted the business community in such process: Germany, China, Turkey, Australia, Russia, Mexico, France and South Korea.

As the main driver of economic activity the private sector plays a key role in developing fair and sustainable growth.

We welcome the international business community to Argentina for this special occasion.

# THEMES TO BE ADDRESSED

## CHALLENGES FOR AN INCLUSIVE AND SUSTAINABLE FUTURE

- Promote resource efficiency and circular economies
- Eradicating malnutrition, undernourishment and obesity
- Leveraging technology for sustainable food production
- Gender and social perspectives
- Business to society, corporate social responsibility and Sustainable development goals
- Foster innovation: Boost Entrepreneurship and SMEs
- Financial regulation coherence for investment in infrastructure

## INFRASTRUCTURE + ENERGY: TWO POWERHOUSES FOR DEVELOPMENT

- Transitions to a low carbon energy future
- Develop infrastructure as an asset class & Public-Private Partnerships
- Energy efficiency
- Narrowing the affordable housing gap
- Promoting reliable and sustainable energy access

## TRANSPARENCY: PRECONDITION FOR GROWTH

- Integrity and transparency in public procurement with focus on infrastructure
- High quality standards of integrity and compliance including SOEs
- Pursue on beneficial ownership transparency

## MULTILATERAL TRADING SYSTEM: RETHINK, REBOOT.

- Modernizing WTO and foster a multilateral investment policy.
- Competitive neutrality and plurilateral agreement on SOEs competitive distortions
- Sustainable food trade system
- Sanitary and Phytosanitary Measures and Technical Barriers on International Trade
- Global value chains and SMEs inclusion in global trade
- International standards to enable digital trade, cross border data flows and other challenges on the digital trade era

## THE FUTURE OF WORK AND EDUCATION: ACT NOW!

- Addressing basic education gaps, ensuring a level playing field for all
- Life-long learning and the digital revolution impact on education
- Inclusive employment agenda: boosting job creation
- Embracing the growing diversity of work in labor markets
- Ongoing challenges of informality

## DIGITALIZATION: OPPORTUNITIES FOR ECONOMIC DEVELOPMENT

- SMEs digitalization and promote simplified regulatory framework
- Transforming industry and services in the digital era
- Digital inclusion for economic growth, supporting innovation in Financial Technology
- Global Connectivity & Digital Infrastructure
- Cybersecurity

# AGENDA SUMMARY

## DAY 1 OCTOBER 4TH

VENUE: Cultural Center CCK, Sarmiento 151

17:00 - 17:45

**REGISTRATION**

18:00 - 18:40

**OPENING CEREMONY**

18:40 - 19:20

**B20 TROIKA & G20 CONVERSATION**

19:20 - 20:05

**ADVANCING INFRASTRUCTURE  
FINANCING**

20:05 - 20:45

**PRESENT AND FUTURE OF  
MULTILATERALISM**

20:50 - 21:20

**PIAZZOLLA PLAYS PIAZZOLLA**

21:20 - 23:00

**COCKTAIL**

## DAY 2 OCTOBER 5TH

VENUE: La Rural Convention Center - Av. Sarmiento 2704

07:30 - 08:45

**REGISTRATION & WELCOME BREAKFAST**

09:00 - 9:50

**TRANSPARENCY: PRECONDITION FOR GROWTH**

09:50 - 11:05

**CHALLENGES FOR AN INCLUSIVE AND SUSTAINABLE FUTURE**

11:55 - 12:50

**INFRASTRUCTURE + ENERGY: TWO POWERHOUSES FOR DEVELOPMENT**

12:50 - 13:30

**G20 ENGAGEMENT GROUPS JOINT STATEMENTS WITH B20**

15:00 - 16:40

**MULTILATERAL TRADING SYSTEM: RETHINK, REBOOT.**

17:30 - 18:20

**THE FUTURE OF WORK AND EDUCATION: ACT NOW!**

18:20 - 19:20

**DIGITALIZATION: OPPORTUNITIES FOR ECONOMIC DEVELOPMENT**

19:30 - 19:35

**THE B20 IN TWEET STYLE: THE ARGENTINE LEGACY**

19:35 - 19:55

**IN CONVERSATION WITH THE G20 PRESIDENT**

19:55 - 20:00

**B20 COMMUNIQUÉ HANDOVER**

20:00 - 22:00

**ASADO ARGENTINO**

# B20 SUMMIT DAY 1

## THURSDAY, OCTOBER 4TH - 6PM TO 10:30PM

VENUE: Cultural Center - CCK, Sarmiento 151, Buenos Aires

**17:00 - 17:45**  
REGISTRATION

**18:00 - 18:05**  
**OPENING VIDEO**

**18:05 - 18:40**  
**OPENING SPEECHES**

### INTRODUCTORY REMARKS BY B20 CHAIR



**Daniel Funes de Rioja**  
B20 Chair

### BUENOS AIRES CITY WELCOME SPEECH



**Horacio Rodríguez Larreta**  
Mayor of City of Buenos Aires

### G20 WELCOME MESSAGE



**Marcos Peña**  
Chief of the Cabinet of  
Ministers of Argentina

## VIDEO PRESENTATION: MESSAGE FROM CAUCUS LEADERS



**Luis Perez Companc**  
President Perez  
Companc Group



**Alejandro Bulgheroni**  
Chairman Pan American  
Energy Group



**Eduardo Eurnekian**  
President  
Corporación América

18:40 - 19:20

# B20 TROIKA & G20 CONVERSATION

## B20/G20 PANEL



**Daniel Funes de Rioja**  
B20 Argentina Chair



**Ingo Kramer**  
B20 Germany  
Executive Committee  
and BDA President



**Shuzo Sumi**  
Vice-chairman  
Keidanren  
Representing B20 Japan  
Chair Mr. Nakanishi



**Pedro Villagra Delgado**  
G20 Argentina  
Sherpa

## REMARKS BY



KEY NOTE SPEECH  
**Gabriela Ramos**  
Chief of Staff and Sherpa  
to G20 Organisation for  
Economic Co-operation  
and Development

19:20 - 20:05

# ADVANCING INFRASTRUCTURE FINANCING

## HIGH LEVEL PANEL



**Eduardo Elsztain**  
Chairman Grupo IRSA y  
Banco Hipotecario - Chair  
B20 Task Force Financing  
Growth and Infrastructure



**Laura Jaitman**  
G20 Finance Deputy



**Jorge Mas Figueroa**  
President Confederation  
of International  
Contractors' Associations  
(CICA)



MODERATOR  
**Gustavo de Hoyos Walther**  
President Coparmex

20:05 – 20:45

# PRESENT AND FUTURE OF MULTILATERALISM

HIGH LEVEL PANEL



**Roberto Azevedo**  
Director General  
World Trade  
Organization



**Nicolás Dujovne**  
Argentine Minister of  
Treasury



**Jorge Faurie**  
Argentine Minister  
of Foreign Affairs  
and Worship



**Paolo Rocca**  
President Techint Group  
Chair B20 Task Force  
Trade and Investment



MODERATOR  
**Susan Segal**  
President & CEO  
Americas Society  
Council of the Americas

20:50 – 21:20 PIAZZOLLA PLAYS PIAZZOLLA, Escalandrum Tango Music Show

21:20 – 23:00 COCKTAIL at “Plaza Seca”



# B20 SUMMIT DAY 2

## FRIDAY, OCTOBER 5TH · 7:30AM TO 10PM

VENUE: La Rural Convention Center Avenida Sarmiento 2704, Buenos Aires

**07:30 - 08:45**  
REGISTRATION & WELCOME BREAKFAST

## OPENING VIDEO

**9:00 - 9:50**

# TRANSPARENCY: PRECONDITION FOR GROWTH

### EXPERT PANEL



**Laura Alonso**  
Head of Argentine  
Anti-Corruption Office,  
Co-Chair G-20  
Anti-Corruption Working  
Group



**Marc Firestone**  
President External  
Affairs & General  
Counsel Philip  
Morris International



**George Mandelbaum**  
President CIPPEC  
Chair B20 Task Force  
Integrity and Compliance,  
Co-President of the T20



**Christoph Leitl**  
President Eurochambers  
President Global Chamber  
Platform



**Kathryn Wengel**  
Chief Global Supply  
Chain Officer  
Johnson & Johnson



INTRODUCTORY REMARKS AND  
PANEL COORDINATOR  
**Delia Ferreira Rubio**  
President Transparency  
International and Vanguard  
Board PACI-WEF Member

### VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

**Eduardo Coduri** Country Managing Partner Ernst & Young Argentina

**Jackie Donaldson** General Counsel and Compliance Officer Plata Region Nestlé

**Klaus Moosmayer** Chief Compliance Officer Siemens AG

**Paula Morrone** Southern Cone Legal & Business Integrity Director Unilever de Argentina



9:50 - 11:05

# CHALLENGES FOR AN INCLUSIVE AND SUSTAINABLE FUTURE

## IN CONVERSATION WITH



**Luis Pagani**  
President Arcor Group  
Chair B20 Task Force  
Sustainable Food System



MODERATOR  
**Daniel Funes de Rioja**  
B20 Argentina Chair

## VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Mario Blejer Deputy Chair Banco Hipotecario

Enrique Cristofani President Santander Río

Luca Donelli President - European Confederation of Young Entrepreneurs

Market Development Manager - Donelli

Victor Dosoretz Treasurer CACS

Cecilia Rena Public Affairs & Press Relations Corporate Manager Arcor Group

## EXPERT PANEL



**Francisco Camacho**  
Executive Vice President  
Danone



**Alejandro Finocchiaro**  
G20 Education WG Chair



**José Manuel González-Páramo**  
Executive Member of  
the Board BBVA



**Michael Goltzman**  
Vice-President, Global  
Public Policy, Environmental  
Sustainability and Social  
Impact, The Coca-Cola  
Company



**Shea Gopaul**  
Executive Director  
Global Apprenticeship  
Network



**Ellen West**  
VP, Investor Relations  
at Alphabet



INTRODUCTORY REMARKS AND  
PANEL COORDINATOR  
**Miguel Kozuszok**  
CEO Latam Unilever

## REMARKS BY



**Joe Kaeser**  
CEO Siemens

11:05 - 11:55 **BREAK**

11:55 – 12:50

# INFRASTRUCTURE + ENERGY: TWO POWERHOUSES FOR DEVELOPMENT

## VIDEO PRESENTATION: LOCAL LEADERS FOR A GLOBAL APPROACH



**Marcos Bulgheroni**  
Group CEO Pan American  
Energy Group



**Hugo Eurnekian**  
President Compañía  
General de  
Combustibles



**Carlos Moltini**  
CEO Telecom  
Argentina



**Darío Werthein**  
President Experta ART

## EXPERT PANEL



**Daniel Dreizzen**  
Energy Planning Secretary



**Jing Qian**  
Global Vice President  
Jinko Solar



**Sven Smit**  
Senior Partner,  
Shareholders Council,  
McKinsey & Company



**Hung Tran**  
Executive Managing  
Director Institute of  
International Finance



INTRODUCTORY REMARKS AND  
PANEL COORDINATOR  
**John Denton**  
Secretary General  
International Chamber  
of Commerce

## VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

**Teófilo Lacroze** President Shell Argentina

**Fernando Lago** Executive Director CAMARCO

**Sebastián Mocerrea** Vice-president of Communications, Marketing and Public Affairs YPF

**Anthony Francis Neoh** Director, ICBC

**Francisco Ortega** Senior & Managing Partner McKinsey & Company Argentina

## TRANSITIONS: REMARKS BY



**Miguel Gutierrez**  
President YPF  
Chair B20 Task Force Energy,  
Resource Efficiency and  
Sustainability

12:50 – 13:30

# G20 ENGAGEMENT GROUPS JOINT STATEMENTS WITH B20

## ENGAGEMENT GROUP PANEL



**Agustín Batto Carol**  
Y20 Chair



**Juliana Bonetto**  
Executive Director W20



**Gerardo Martínez**  
L20 Chair



**Pablo Secchi**  
C20 Chair



**Julia Pomares**  
T20 Co-Chair



INTRODUCTORY REMARKS AND  
PANEL COORDINATOR  
**Carolina Castro**  
Executive Sherpa B20

13:30 – 15:00 **LUNCH BREAK**

15:00 – 16:40

# MULTILATERAL TRADING SYSTEM: RETHINK, REBOOT

## EXPERT PANEL - SESSION 1



**Dan Iochpe**  
President of the  
Administrative Board  
Iochpe-Maxion



**Phil O'Reilly**  
Chairman Business  
at OECD



**Dante Sica**  
Argentine Minister of  
Production and Labour

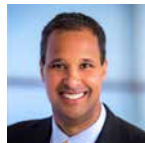


**Inés Van Lierde**  
Chair AEGIS



INTRODUCTORY REMARKS AND  
PANEL COORDINATOR  
**Fernando Landa**  
Policy Sherpa B20

## IN CONVERSATION WITH



**Marc Allen**  
President Boeing  
International



MODERATOR  
**Isela Costantini**  
CEO GST Financial  
Services

## VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Alberto Arizu President Luigi Bosca

Alberto Grimoldi President Grimoldi

Nicolás Masjuan Vice President Bain & Company Argentina

Peter Robinson President US Council for International Business

Nikolaus Schultze Executive Director of Policy and Business Practices International Chamber of Commerce

## EXPERT PANEL - SESSION 2



**Mary Andringa**  
Chair of the Board  
Vermeer Corporation



**Gonzalo Bofill Velarde**  
President Carozzi Group



**Laxman Narasimhan**  
CEO Latam, Europe &  
Sub-Saharan Africa Pepsico



**Luis Miguel Etchevehere**  
Secretary of Agribusiness  
of Argentina



**Luc Remont**  
Executive VP International  
Operations Schneider  
Electric



INTRODUCTORY REMARKS AND  
PANEL COORDINATOR  
**Stormy-Annika Mildner**  
External Economic  
Policy Head BDI

16:40 – 17:30 **BREAK**

17:30 – 18:20

# THE FUTURE OF WORK AND EDUCATION: ACT NOW!

## REMARKS BY



**Martín Migoya**  
CEO & Founder Globant  
Chair B20 Task Force  
Employment and Education

## VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Pedro Cascales Secretary of Industry CAME

Martín Castelli President Blue Star Group

Jacobo Cohen Imach Senior Vice-president Mercado Libre

Sergio Kaufman CEO Accenture Argentina

## EXPERT PANEL



**Inés Berton**  
CEO and Founder Tealosophy  
Chair B20 Task Force Small  
and Medium Size Enterprise  
Development



**Gianfranco Casati**  
Group Chief Executive  
Growth Markets Accenture



**Clarisa Estol**  
Business Women  
Leaders' Task Force



**Erol Kiresepi**  
President International  
Organisation of Employers



INTRODUCTORY REMARKS AND  
PANEL COORDINATOR  
**Carolina Castro**  
Executive Sherpa B20

18:20 - 19:20

# DIGITALIZATION: OPPORTUNITIES FOR ECONOMIC DEVELOPMENT

## IN CONVERSATION WITH



**Marcos Galperin**  
CEO Mercado Libre  
Chair B20 Task Force  
Digital Economy and  
Industry 4.0



MODERATOR  
**Silvia Torres Carbonell**  
Entrepreneurship & Innovation  
Director IAE Business School

## VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Leonardo Framil CEO Accentur Brasil and Latam

Claudio Giaimo President Deloitte Argentina

Jan Mrosik CEO Digital Factory Division Siemens AG

Rodrigo Rivera Senior Partner at The Boston Consulting Group

Martín Umaran Co-Founder & Chief of Staff Globant

## EXPERT PANEL



**Hans Paul Buerkner**  
Chairman Boston  
Consulting Group



**Tom Burt**  
Corporate Vice President,  
Customer Security & Trust  
Microsoft



**Andrés Ibarra**  
Deputy Cabinet Chief and  
Secretary of Modernization  
of Argentina



**Kelly Grier**  
US Chairman  
Ernst&Young



INTRODUCTORY REMARKS AND  
PANEL COORDINATOR  
**Fernando Landa**  
Policy Sherpa B20

19:30 – 19:35

VIDEO PRESENTATION:

# THE B20 IN TWEET STYLE: THE ARGENTINE LEGACY

19:35 – 19:55

# IN CONVERSATION WITH THE G20 PRESIDENT



**Mauricio Macri**  
Argentine President and  
G20 President



**Daniel Funes de Rioja**  
B20 Chair



**Laxman  
Narasimhan**  
CEO Latam, Europe  
& Sub-Saharan  
Africa Pepsico



**Inés Van  
Lierde**  
Chair AEGIS



**Hans Paul  
Buerkner**  
Chairman Boston  
Consulting Group

19:55 – 20:00

# B20 COMMUNIQUÉ HANDOVER



**Mauricio Macri**  
Argentine President and  
G20 President

## CHAIR



**Daniel Funes de Rioja**  
B20 Argentina Chair

## SHERPAS



**Carolina Castro**  
Executive Sherpa B20



**Fernando Landa**  
Policy Sherpa B20

## TASK FORCE CHAIRS



**Inés Berton**  
CEO and Founder  
Tealosophy  
Chair B20 Task Force  
Small and Medium Size  
Enterprise Development



**Eduardo Elsztain**  
Chairman Grupo IRSA y  
Banco Hipotecario -  
Chair B20 Task Force  
Financing Growth and  
Infrastructure



**Marcos Galperín**  
CEO Mercado Libre  
Chair B20 Task Force  
Digital Economy and  
Industry 4.0



**Miguel Gutiérrez**  
President YPF  
Chair B20 Task Force  
Energy, Ressource  
Efficiency and  
Sustainability



**George Mandelbaum**  
President CIPPEC  
Chair B20 Task Force  
Integrity and Compliance,  
Co-President of the T20



**Martín Migoya**  
CEO & Founder Globant  
Chair B20 Task Force  
Employment and  
Education



**Luis Pagani**  
President Arcor Group  
Chair B20 Task Force  
Sustainable Food  
System



**Paolo Rocca**  
President Techint Group  
Chair B20 Task Force  
Trade and Investment

## CO-CHAIR GROUP



**Javier Bolzico**  
President ADEBA



**Adelmo Gabbi**  
President BCBA



**Jorge Di Fiori**  
President CACS



**Gustavo Weiss**  
President CAMARCO



**Daniel Pelegrina**  
President SRA



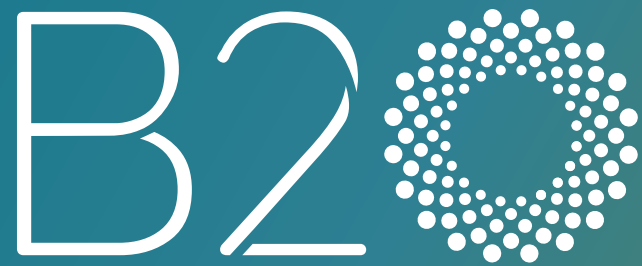
**Miguel Acevedo**  
President UIA



20:00 – 22:00

ASADO ARGENTINO (ARGENTINE STYLE BARBECUE)





ARGENTINA 2018  
BUSINESS 20

[WWW.B20ARGENTINA.INFO](http://WWW.B20ARGENTINA.INFO)  
[OFFICE@B20ARGENTINA.INFO](mailto:OFFICE@B20ARGENTINA.INFO)



[/thebusinessstwenty](https://www.facebook.com/thebusinessstwenty)



[@B20](https://twitter.com/B20)

